

# Decentralized Merchant and DEX Multichain



## **The Market**



#### **WORLDWIDE POPULATION**

- 300 million crypto wallets
- 1.7 billion unbanked people without KYC



#### **DEX VOLUME IN 2021**

- Estimated users: 18 million
- Estimated volume: 320 billion



#### MERCHANT MARKET

- 300,000 people enter the crypto market every day
- 1.7 billion people don't have a bank account
- The number of merchants that start accepting cryptocurrency transactions is growing every year by 70%
- USD 100 billion per year potential market



## **Problems At Hand**

- Decentralized cryptocurrency payment facilitators are not Multichain compatible.
- No plug-and-play crypto payment facilitators exist.
- There is a lack of tools to use the DEX platform in the real economy.
- Many companies do not have enough knowledge to integrate crypto payments within their website.
- There is a demand from the crypto community to be anonymous and independent in the custody of crypto-assets and their transaction.
- Most of the current restrictions in a majority of countries and potential geopolitical restrictions bring with them the fear that crypto-assets could be frozen by centralized platforms.
- Hack-and-steal attempts on centralized platforms



# **Solution: Trustworthy Technology**

**UNIGATE** allows instant **cryptocurrency** token swapping without registration and lets **merchants** accept any type of **payment** through different decentralized **blockchains**. Purely DeFi, no hybrid.

**ACCEPT** 



**TRADE** 



**EARN** 





## **Our Services**

**UNIGATE** is a decentralized platform that accepts more than **50 cryptocurrencies** in **11 different blockchains**.

#### **Users**

- P2P Payments
- DEX
- Borrowing

#### **Earning**

- Yield Farming
- Pool
- Routing
- Staking
- Lending

#### **Upcoming Services**

- Payment Hedging
- DEX Card Payment
- P2P Dashboard

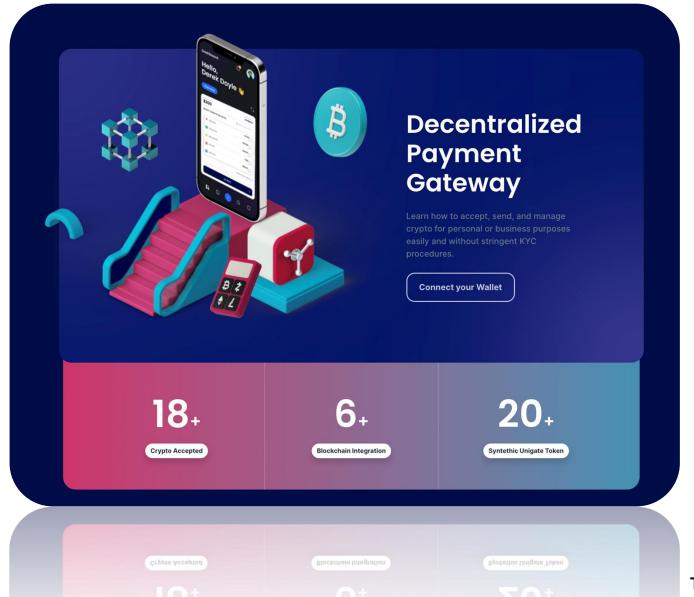
#### **Merchants**

- Mass Payments: process thousands of payments in a click
- Payment Collections through QR
- Payment Collections through eCommerce Plugins
- Decentralized Invoicing through IPFS protocol



## **The Product**

Discover the website at <u>unigate.finance</u>



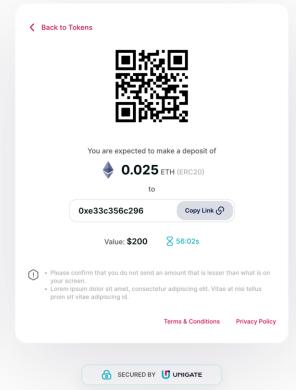


**UNIGATE** is a decentralized cryptocurrency payment platform that merchants and consumers can access using their mobile devices and computers.

#### AMOUNT TO PAY MERCHANT ID \$200 c4etfg6uit SELECT TOKEN TO PAY WITH: Q Search token, symbol.. 0.025 ETH Ethereum \$200 0.025 ETH Tether USD \$200 0.025 ETH Binance USD \$200 0.025 ETH Montero Montero \$200 0.025 ETH (S) USD Coin \$200 Email me my Invoice Pay \$200 SECURED BY UNIGATE

MERCHANT CHECKOUT

### HOSTED CONFIRMED PAGE



#### **MERCHANT SUCCESS PAGE**

	You successfully paid		
4	0.025 ETH (ERC20)		
Transaction ID:	UNX14557		
Transaction Date:	2nd Oct, 2012 (12:46PM)		
From:	0xa560SLRHtKNngkdXEeobR76b5		
То:	0xa560SLRHtsakswfiew0edjds46t		
Transaction Hash:	0×25c4570e7ceed25c45 70e7ceed25c4570e7ceed		
Email my Invoice	Return to Home		



## **Business Features**

- Fully decentralized payment gateway, exchange, and mass payment with decentralized invoicing
- Multichain DEX
- Multichain bridge
- Completely anonymous
- Easy integration with JavaScript SDK, WooCommerce Plugin, or iFrame
- Synthetic stablecoin on Polygon platform



## **One Platform**

### **Different Blockchains**















**Ethereum** 

Polygon

Solana

Tron











**Ripple** 

**Avalanche** 

**Tezos** 

Terra

**Binance Chain** 



#### **Core Chains USDT** USDC **BUSD 30** USDT\_ETH BTC USDC\_ETH BUSD\_BNC **Ethereum** USDT\_BSC USDC\_BSC **POLYGON** DAI\_MATIC DAI\_TRX USDT\_MATIC USDC\_MATIC (\$) USDT\_TRX USDC\_TRX DAI DAI\_ETH DAI\_BSC (\$) USDT\_AVAX USDC\_AVAX **SOLANA** DAI\_SOL DAI\_FTM USDT\_SOL USDC\_SOL DAI\_AVAX USDT\_FTM USDC\_FTM

#### **Additional**





# **Synthetic UNIGATE Tokens**











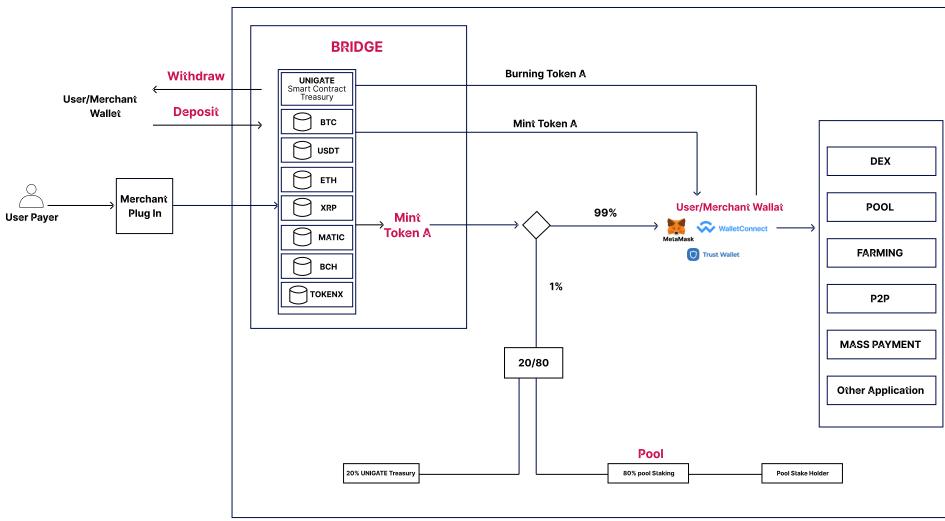


#### **Blockchain: Polygon**

- Fully Decentralized
- Small Fees
- API



## **Business Flow**



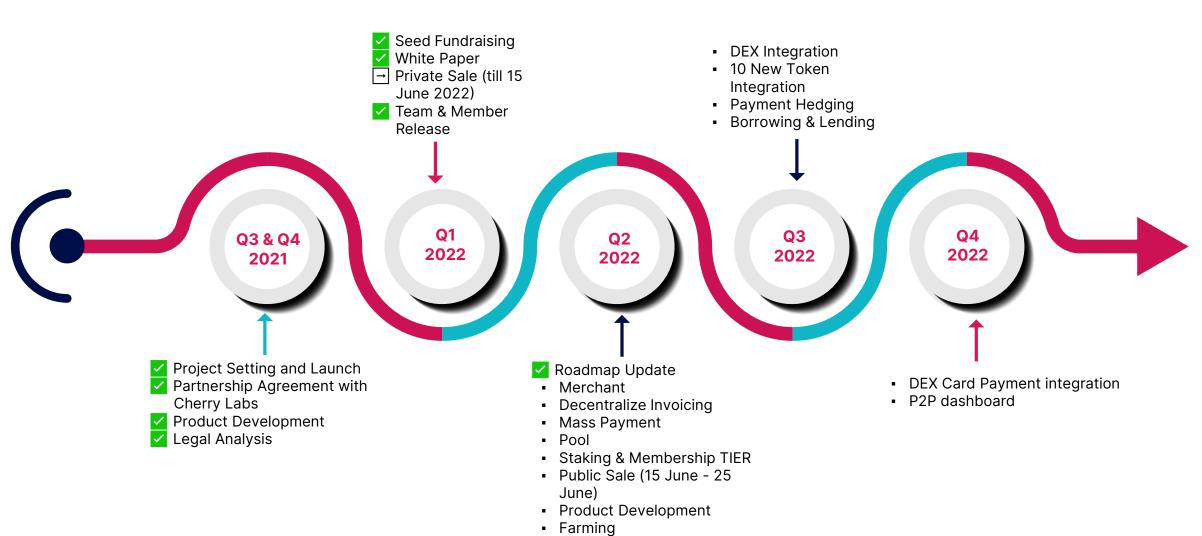


## **Transaction Fees**

Particulars	Fee	Fee value	Distribution of fee	Distribution %
Bridge Fees	In	No charge	Bridge Bonding	0.80%
	Out	0.02 USD+0.10% of fees	UNIGATE	0.20%
Merchant Comm	Commission	1%	Staking	0.40%
			UNIGATE	0.60%
Hedge Charg	Charge	0.25%	Liquidity Provider	0.17%
			UNIGATE	0.08%
Swap	Charge	0.25%	Liquidity Provider	0.17%
			UNIGATE	0.08%



# **Road Map**



WooCommerce Plugin

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# **Utility of UNIGATE Tokens**



At the core of all decentralized applications and services of the **UNIGATE** platform lies the **UNIGATE Token** (UGT). A utility token that is used to pay validators when they process inbound and outbound bridging or routing is also used for **farming**, **staking**, and many other functions further described in this documentation.

The **UNIGATE token** will be sold in seed, private, and public sales (described in the <u>Distribution and Vesting</u>) for varying prices. The proceeds of **the UNIGATE Token** sale were used to fund the development and marketing of the protocol and its platform for the years to come.



## **Tokenomics**



#### **STATISTICS**

Total supply: 100,000,000 UGT

Release price: 0.6 USD

Tokens sold: 13,000,000 UGT



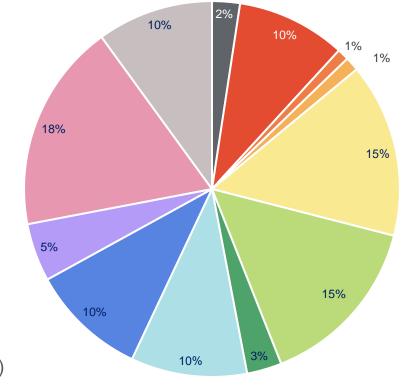
# Distribution & Vesting

Name	Amount (UGT)	Percentage	Vesting
Seed Investors	2,400,000	2%	18 months, linear monthly
Private Sale	9,400,000	10%	12 months, 10% on TGE, then linear monthly
Public Sale	1,000,000	1%	4 months, 20% on TGE, then linear monthly
Strategic Partnerships	1,200,000	1%	24 months, linear monthly
Liquidity Pool	15,000,000	15%	6 months, linear monthly
Team	15,000,000	15%	36 months, linear monthly
Advisors	3,000,000	3%	24 months, linear monthly
Bridge Validators	10,000,000	10%	
Routing Validators	10,000,000	10%	
Cherry Labs	5,000,000	5%	36 months, linear monthly
Incentive Program	18,000,000	18%	12 months, linear monthly
Trading Rewards	10,000,000	10%	
TOTAL	100,000,000	100%	



# Distribution & Vesting

Token
Distribution (UGT)



- Seed Investors 2%
- Private Sale 10%
- Public Sale 1%
- Strategic Partnerships 1%
- Liquidity Pool 15%
- Team 15%
- Advisors 3%
- Bridge Validators 10%
- Routing Validators 10%
- Cherry Labs 5%
- Incentive Program 18%
- Trading Rewards 10%



# **Future Application**





Play & Pay Card Merchant



NFT Marketplace



### **Partners**





















# **Company Offices**



British Virgin Islands



**UNILABS** 

United Arab Emirates (opening soon in Dubai)



## **Core Committee**



**Mac Ocampo** CMO



Mac is a crypto-versed CMO with 22+ years of experience, leading marketing & growth at CxO positions for 5+ in Crypto, DeFi, NFT, and Fintech projects. He is an ex-SM Director in Leo Burnett and an ex-MD at a digital agency. He initiates performance marketing and data analysis to bolster customer acquisition.



Pawel Sobkov CEO UNIGATE



Pawel has co-founded Norion, Pinewood Estonia & Pinewood Holdings Ltd (BitBay Operator) and has led as an MD and VP at various investment houses, stock exchanges, and software firms. He holds a Ph.D., MBA, and an MA and has been in membership & presidency roles across different supervisory boards. He has served as an academic lecturer at various universities. As a CEO of the BitBay Operator, the company became the biggest crypto-fiat platform in CEE in 2019/2020 (3.8 billion USD merchant transactions processed).



**Claudia Meriano** CFO



Claudia has 22 years of professional activities involving finance and people management, compliance and safety regulations adherence, and risk mitigation. She was a Safety Director for the Italian market for eight years. She has 5+ years of experience in Crypto Exchange financial management and accounting.



# **Core Committee – Technology**



**Buer** CTO, Cherry Labs

Buer is an experienced software engineer. With a master's of science in neuroscience, he found his calling in software development and blockchain. He joined the cryptocurrency field in 2011. He became a core developer of DASH, where he contributed to the first implementation of the master node, the original on-chain governance system. He contributed to PIVX, a privacy cryptocurrency renowned for zPIV, which is a privacy protocol based on zero-knowledge proofs and bulletproofs. Buer researched cryptography and advanced the various iterations of zPIV. He co-founded Cherry in October 2020 alongside Herman and is currently the CTO of Cherry Network and its incubator, Cherry Labs.



**Herman Jacobs**Business Strategy
Cherry Labs



Herman has contributed to open-source software, including the Tor Project of 2007. He was involved in creating Feathercoin, one of the first alternative cryptocurrencies (2013), and notable blockchain projects, such as DASH and PIVX. In 2019, he cofounded Cherry Network and currently leads Cherry Labs, incubating the Cherry Ecosystem.



# Core Team – Legal & Compliance



**Baiba Broka**Legal Officer
Protocol33 Hub



Baiba is Latvia's former Minister of Justice and was president of the Latvian Biathlon Federation. She served on the board of Freeport of Riga, an air navigation service provider, and as an executive member of the Latvian Olympic Committee. She is a lecturer at the University of Latvia and a visiting faculty for universities in Brazil, the US, and Estonia.



**Solandia Jurdi**Compliance Officer
Protocol33 Hub



Solandia has six years of experience specializing in Regulatory Compliance, AML, and CFT, alongside legal and corporate governance. She is based on Virtual Asset businesses and exchanges, helping FinTechs develop compliance, regulatory, and AML frameworks for today's market and within multiple jurisdictions.



# **Advisory**



Alessio Vinassa
Business Development Advisory
Founder - Protocol33



Alessio has worked in Business Acceleration, Development & Innovation and has been involved in the FinTech and Blockchain sector since 2013. He has been a VC investor in 15+ blockchain projects and is an expert in white label solutions, crypto payment systems and partnership management, and project growth strategy.

# **Core Team – Managers**



**Amit Sharma**Project Manager
UNIGATE



Amit has six years of experience in FinTech, majorly in financial inclusion and building transactional platforms for merchants, last-mile, and the underbanked population. In addition, he has had roles in transformation, operations, IT, partnerships, onboarding, product ownership, and go-to-market.



## **Business Team**



**Ivan Begumisa**Sales



Ivan joins the blockchain & crypto space after four years at an Equities and Fixed Income securities stockbroker in Uganda with experience in sales and relationship management for both individual & institutional investor clients as well as project coordination for IPO's, private placements and ESG corporate governance projects across East Africa.



# For Further Information:



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